

# SAM STOCKARD

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<http://samwstockard.com>

## Journalism Experience

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Video Producer 09/2015 to Current

Sustainability Department of OSU – Stillwater, OK

- Organized material, determined area of emphasis, and produced video's
- Arranged and edited interview footage for broadcast using Final Cut Pro X
- Managed and ran the social media accounts in order to grow followers and increase interest.
- Produced videos to inform and educate public.
- Created feature video projects to highlight different areas of the department.

Video Journalist 08/2013 to 08/2014

O'Colly – Stillwater, OK

- Wrote, edited and produced stories for multiple platforms, including Internet and digital channels.
- Edited footage to create videos for multiple multimedia platforms.
- Shot video and still photos to accompany news stories.
- Arranged and edited interview footage for broadcast using Final Cut 7 & 10.
- Arranged and conducted interviews with individuals knowledgeable about each story's subject matter.

Reporter, Editor, Producer 08/2011 to 05/2013

Frisco ISD TV – Frisco, TX

- Wrote, edited and produced stories for multiple platforms, including Internet and digital channels.
- Edited footage to create videos for multiple multimedia platforms.
- Evaluated and followed up on news leads and news tips to develop story ideas.
- Followed through on beat sources, contacts and leads to gather information for stories.
- Arranged and edited interview footage for broadcast using Final Cut 7 & 10.
- Arranged and conducted interviews with individuals knowledgeable about each story's subject matter.

## Education

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Bachelor of Science: Multimedia Journalism- 3.5 GPA May 2017

Oklahoma State University - Stillwater, OK

## Technical Skills

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- Final Cut 7 and 10 extensive experience
- Adobe Premiere experience
- Social Media Management
- Adobe Indesign experience
- Sound editorial judgment
- Strong broadcast and AP style writing skills
- Broadcast scriptwriting
- Studio production
- Advanced knowledge of newsroom computer systems
- Trained in AP style grammar

- Videography with a wide range of equipment

### Leadership Exp.

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- Through my management of several employees all tasks were finished early or on time at Ironman Installation
- Head director for my fraternity for 3 years -showing leadership, organization, and the ability to work with others
- Casted in numerous shows for OSU theater-showing advanced public speaking and time management skill

### Additional Experience

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#### Chik-fil-a

- Cashier and Drive-thru worker: June 2011-August 2012

#### On the Border

- Server: August 2012- December 2012

#### Ironman Installation

- Carpenter: January 2013-Current